



VULNERABLE ROAD USERS

ACTIVITY 1

SUBJECT



Social
Studies



Art

OBJECTIVES

- Increase knowledge about vulnerable road users
- Promote safer attitudes and behaviours on the roads and increase traffic safety culture



IN CLASS ACTIVITY

MATERIAL

- ✓ Suggested tools:
www.canva.com
Sway
Easy Movie Maker
Movie Creator
Free Video Edito

This is an activity for students to use their knowledge of safe behavior around roads and to reinforce road safety messages in a non patronizing way. You will need minimum of 1 – 2 hours or longer for more ambitious projects. Ask the students to devise a road safety campaign for vulnerable road users such as pedestrian, cyclists, elder people, people with disabilities, etc. Give them specific details about the campaign and how to present it. The concept of the whole project is to encourage students to consider their behavior as road users and how they ensure their own and the other's safety by behaving as responsible road users.

Make sure all students understand the concept of vulnerable road users. You may want to discuss examples before start working on your campaign



Figure 1. Road Safety campaign on distraction and vulnerable road users. 5th Gymnasium of Alimos, Greece (RSI "Panos Mylonas" nationwide school contest 2016).

ACTIVITY OUTLINE

Start by getting the students consider of the campaign message. They should focus on a main message and then to work on their own or in small groups to devise the materials of the campaign. They could use a range of mediums including Posters ,Leaflets ,Video or social media ,Stories.

Give students a lots of time to prepare how to engage their audience and keep their key message central to their project. During this time the teacher should go around the groups checking that they are on track with the task. You should provide the students with as many resources as you can to complete the project.

Once students have prepared they could present their project to the school community.

DISCUSSION - REFLECTION

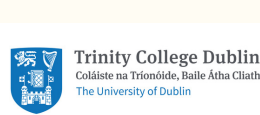
- Discuss in class each team's work and focus on the problems each vulnerable group is facing on the road.
- Use the posters and videos of your campaign as a mean to promote and strengthen your School Policy on zero traffic injuries in your school.

JOIN THE NETWORK!

Are you interested to improve your knowledge on Traffic Safety Education, learn and inspire your students in order to develop educational projects that are proposing solutions to road safety problems?

Visit www.kros-project.eu
and fill in the online application form!

KROS PARTNERS



Knights for Road Safety (KROS) is an Erasmus+ programme (KA2 - Cooperation for Innovation and the Exchange of Good Practices : Strategic Partnerships for school education), focusing on open education and innovative practices in a digital era, aiming to strengthen the profiles of teaching profession. KROS is funded by Erasmus+ Programme of the European Union.

