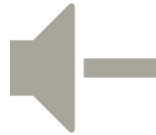


# Video Recording Techniques

There are lots of different ways people can use video to tell a story. This handout will give you some top tips and techniques that you might want to use to make sure that your videos are clear, communicate the story well and keep the viewer watching!

## 1. Find a quiet space



If you are recording someone talking to camera, this is a must. Reducing the noise level around where you are recording will get you better quality audio and make it easier for the viewer to hear the story.

## 2. The background



Try to have a nice looking or suitable background for your recording. Something that is relevant to the story would be great, and don't film in-front of windows, direct light or mirrors.

## 3. Shot size



If you are recording someone talking to camera, use a medium-shot or medium-close-up. If you are recording other images, make sure you are close enough for the viewer to see what you are filming.

## 4. Framing



Don't put the object/person you are filming in the middle of the frame, trying using the 'Rule of Thirds' and put them more to one side of the frame than other. This makes it more visually appealing for the viewer!

## 5. Eye-lines



If you are recording someone talking to camera it can be a little intense to have them talking directly to camera. Instead try to get them to look just 'off camera' to one side or the other.

## 6. Think visually



Think about how you can make your video story visually interesting to the viewer. Could you record some other visuals to help to tell the story? Could you use a camera movement such as a pan or tilt to keep it stimulating?