

THE ENVIRONMENT IS CLEANER WHEN THE REUSABLE IS HERE



ISRAEL STUDENTS AGED FROM 13 TO 14 ENVIRONMENT WASTE SINGLE USE PLASTIC

THE SCHOOL

- ORT Dafna, Junior High School
- Medium school in the suburbs of Haifa
- The school strives to educate every student to be an autonomous person

Familiarity with the open schooling approach before joining the SALL project

Beginner

Experienced

AHA MOMENTS

Shared by teachers: The leading teachers saw this project as a learning opportunity for her as well.

By students: The students said that the project helped them to change their opinion about using disposable dishes, same goes for their families and for the school staff.

By societal actors: The Mayor and the Municipality took this opportunity to leverage the city approach to environment and start promoting it with school students.

THE LIVING LAB PROJECT



THE COMMUNITY

- A scouts group and a bike club, who use a large amount of disposable dishes, took part in the brainstorming activities and signed the petition
- A regional environmental NGO and representatives of the Ministry of Environmental Protection gave lectures relevant to the topic
- The municipality gave authorisation to install equipment in public outdoor space and spread the communication campaign
- A university professor gave a lecture on pollution and environmental damages of plastic.



THE PROBLEM

This living lab project addresses the environmental pollution caused by large-scale consumption of disposable tableware – especially plastic or other non-degradable bags and dishes people use when eating outside.



THE SOLUTIONS

- Raise awareness of the environmental impacts of using single-use plastic dishes
- Convince the local community to take actions to reduce their consumption of disposable dishes



THE PROTOTYPES

- A communication and awareness campaign
- A petition for committing to reduce the use of disposable dishes in the city



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